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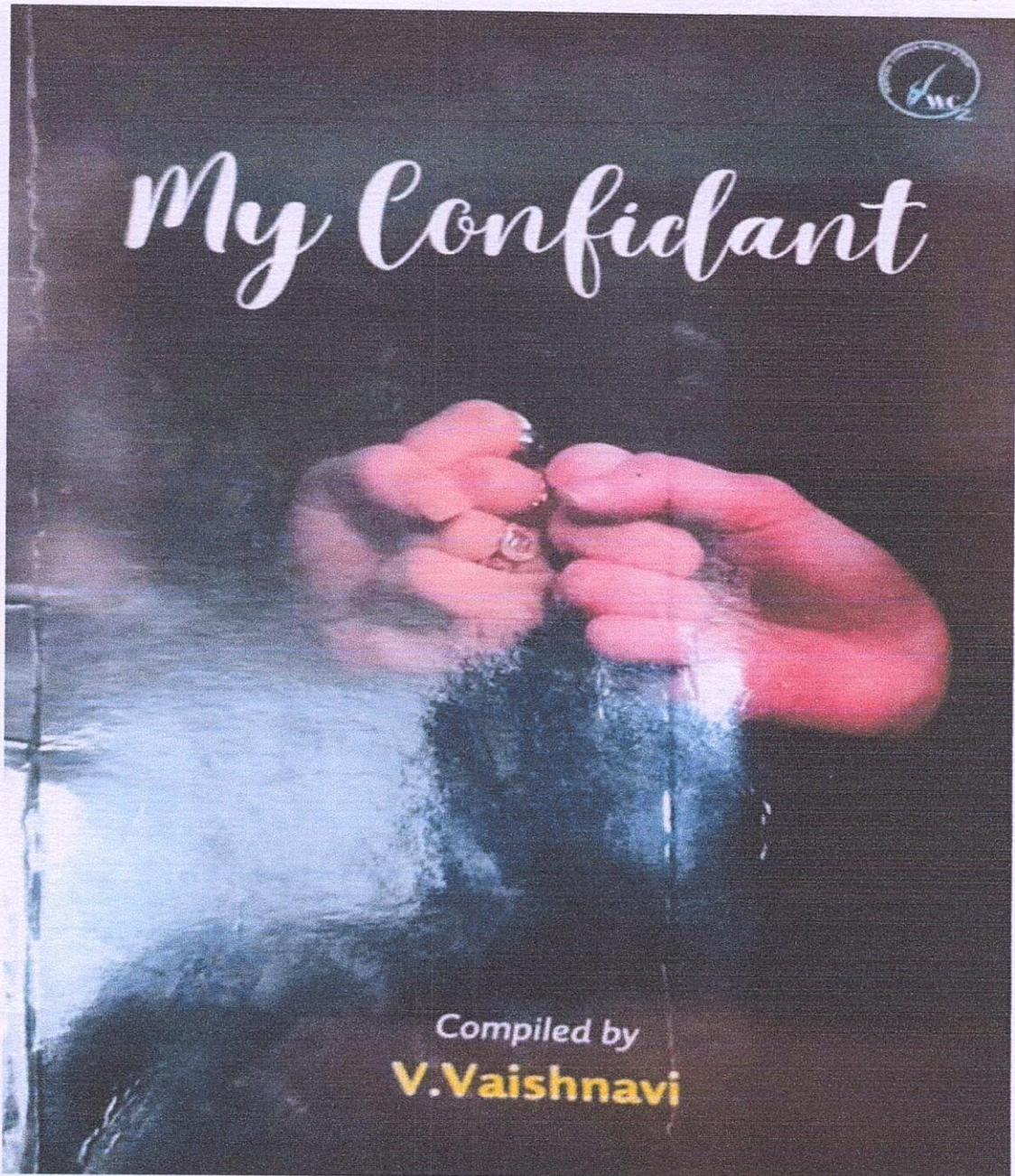
3.3.2 Number of books and chapters in edited volumes/books published and papers published in national/international conference proceedings per teacher during last five years


2022 - 2023

S.No	Name of the Teacher	Title of the book/ chapters published	ISBN number of the proceeding	Proof
01	Dr.C.Deepa	My Confidant	9798853 007444	Link
02	Faiqua Anjum	My Confidant	9798853 007444	Link
03	K. Nadira Begum	Bachon ka adab aur asr-e-hazir	978-81-19035-13-7	Link
04	S.G.Anisa Begum	Bachon ka adab aur asr-e-hazir	978-81-19035-13-7	Link
05	Dr. B.Manjula	Artificial Intelligence for Sustainable Development – Challenges and Opportunities	978-93-95422-56-7	Link
06	Dr. B.Manjula	Book Chapter on Artificial Intelligence in Management and Commerce	978-81-952402-7-2	Link

07	Dr.C.Deepa	Understanding language through literature and Vice-versa	978939113 1982	Link
08	M.S.Naziya Tasneem	Understanding language through literature and Vice-versa	978939113 1982	Link
09	B.S.Uzma Usmani	Understanding language through literature and Vice-versa	978939113 1982	Link
10	Fouzia Habeeb	Soughat-e-Adab	978-81-954282-3-6	Link

Dr.C. DEEPA - MY SPOUSE IS MY COMPANION(2023)




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Book Name: My Confidant

ISBN: 9798853007444

Book Formatting: V.Vaishnavi

Cover Designed by: Jananiravi

Price: ₹199/-




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- 21.Mrittika Das Sarma
- 22.M. Sathiya Priya
- 23.Dr. Deepa.C
- 24.Revathi.M
- 25.Evanjaline Soundarya
- 26.Santhoshi Choradia
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Good friends are the most precious treasure that one can possess. A friendship is forged when two people connect on various things and eventually become a support for each other. We cherish different types of relationships in our lives. We make connections and develop relationships because we are surrounded by family. Everyone needs a friend in their life to share good and bad experiences. A friend in need is someone who improves and builds self-confidence.

“I have a Bird in spring Which for myself doth sing “. I have met many people so far in this life, but the person I enjoy remembering the most is my husband, Venkat. He was born and raised in with me. The person who has influenced my life greatly is my husband, the first reason being because of his positive attitude, his intelligence, and the way he expresses his love to me. He is the most gentle, kind and caring man that I have ever met. My ideal man has to be loyal, be tolerant of differences, he has humanity, and be forgiving. He is a man who believes in other people, that people can still be kind. He is a person who attracts good friends with his own values. He has taught me no matter what happens, to never just give up, as long as I give everything my all, I will never be defeated.

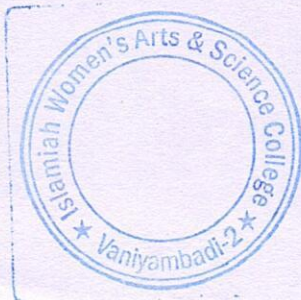
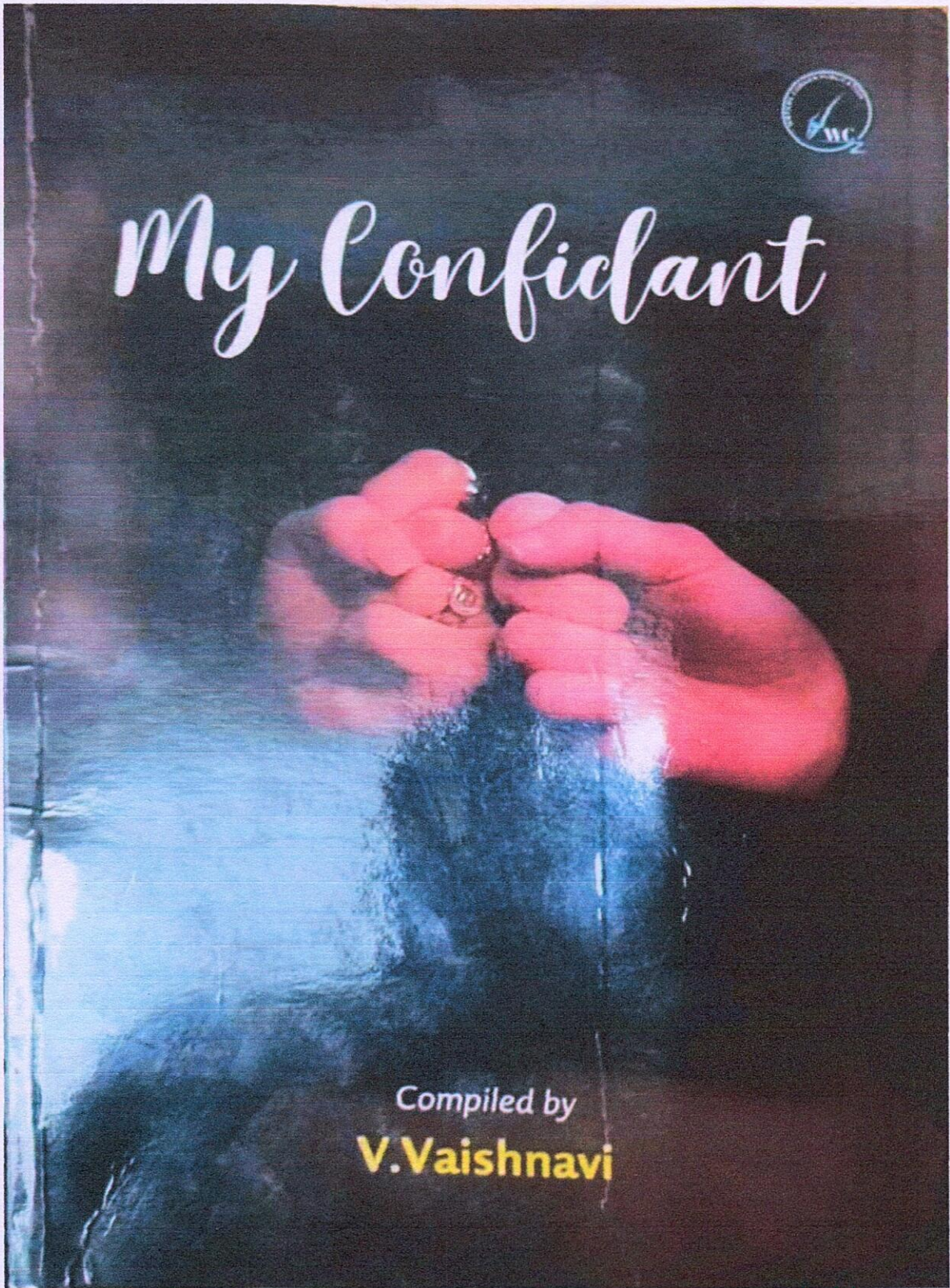
He is the most caring man that I have ever known. Being a careful listener is another notable characteristic of my friend. he respects me and he never turn me into his personal maid. He realizes how tired I am with college and work; he offers to help me. He is an honest person who tell me thing that he does not like. He must tell me if we are in a place and he does not like the environment in which we are sharing. He has to be honest and express me alone then we look for a solution.

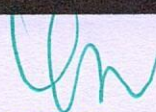
My ideal husband is a man who understands that I can make mistakes and have triumphs. He is a man who helps me get up when I am down. Patience, you have when teaching them a new skill, the




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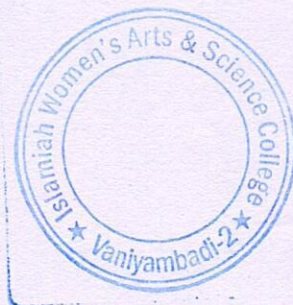

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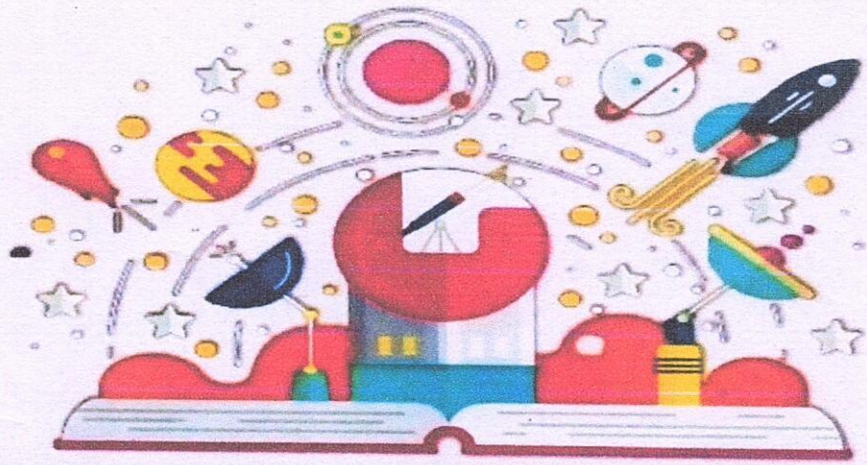
Everyone has one special friend
And that one first friend
Is my best friend
To that friend
Who has never been tired
Listening to my problems
Every friendship is reasonable
But our friendship is not seasonable
It will always be realizable
I want to thank you
For everything's,
For every second,
That made me smile.
It may be simple
That many has friends
But I have my mom
As best friend that's so special
And that's my one and only friend
Whom I never wanna miss
The Women whose lives have inspired me
And whose love has changed me
Sometimes scolds me
Sometimes hugs me
But tears of my eyes
Are filled in her eyes
I owe her so much
That's I love her so much.




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SHAFIUDEEN NAIYAR KI TAQLIQATH (2023)

بچوں کا ادب اور عصرِ حاضر



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ڈاکٹر سید اسرار الحق سیلی




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Year of Edition: 2023

ISBN : 978-81-19035-13-7

Price ₹ 300/-

کتاب کا نام : بچوں کا ادب اور عصر حاضر
مرتب و ناشر : ڈاکٹر سید اسرار الحق سبیلی
مؤلف کا مستقل پتہ : فلیٹ نمبر: 6218، جتا پر یہ مہانگر، میر پیٹ، بالا پور
چوراستہ، حیدرآباد۔ 500097، ریاست تلنگانہ، ہند۔
سنہ اشاعت اول : ۲۰۲۳ء
صفحات : ۴۰۰
قیمت : ۳۰۰
تعداد اشاعت : ۵۰۰
ترجمین کار : ابو ہریرہ یوسفی 7007030847
مطبع : روشان پرنٹرس، دہلی۔ ۶

Distributor

EDUCATIONAL PUBLISHING HOUSE

H.O. D1/16, Ansari Road, Darya Ganj, New Delhi-110002 (INDIA)

B.O. 3191, Vakil Street, Kucha Pandit, Lal Kuan, Delhi-6 (INDIA)

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کے۔ نادرہ بیگم

اردو ادب میں نظم ہو یا نثر دیگر تصانیف کی طرح مختصر ہی سہی ادبِ اطفال کا بھی ایک جہاں آباد ہے۔ اردو میں ادبِ اطفال کی تاریخ پر ایک نظر ڈالیں تو کئی ایسے نام آتے ہیں جنہوں نے اپنی نظموں، کہانیوں اور ڈراموں کے ذریعے ادبِ اطفال کی تاریخ کو روشن رکھا اور بچوں کے لئے قیمتی خزانہ چھوڑا۔ ان میں اسماعیل میرٹھی، حامد اللہ افسر میرٹھی، میر تقی میر، علامہ اقبال، مولانا الطاف حسین حالی، تلوک چند محروم، حفیظ جالندھری، شفیع الدین نیر، اختر شیرانی، ڈاکٹر ذاکر حسین، نظیر اکبر آبادی، مائل خیر آبادی، امتیاز علی تاج، کرشن چندر، جوش ملیح آبادی، فیض احمد فیض، سراج انور، صالحہ عابد حسین، جگن ناتھ آزاد، ظفر گورکھپوری، بانو قدسیہ، عطیہ پروین، نذیر فتح پوری، قاضی مشتاق احمد وغیرہ وغیرہ چند ایسے نام ہیں جنہوں نے بچوں کے لئے نظمیں، کہانیاں اور ڈرامے غرض کسی نہ کسی صنف پر لکھا اور وہ بچوں میں کافی پسند کی جاتی ہیں۔ ان میں بھی اسماعیل میرٹھی، حامد اللہ افسر میرٹھی، تلوک چند محروم، حافظ جالندھری، شفیع الدین نیر وغیرہ چند ایسے نام ہیں جنہوں نے زیادہ تر بچوں کے لئے ہی لکھا۔ ان ادیبوں کی نظمیں اور گیت آج بھی اسکولوں میں پڑھائے جاتے ہیں اور بچے انہیں بڑے شوق سے پڑھتے ہیں۔ ان میں علامہ اقبال کی دعالب پہ آتی ہے دعا، ایک ککڑ اور گلہری، پرندے کی فریاد، اسماعیل میرٹھی کی 'اف یہ گرمی' مولانا الطاف حسین حالی کی نظم 'مٹی کا دیا کہنا بڑوں کا مانو'، شفیع الدین نیر کی 'بندر والا آیا' وغیرہ





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Year of Edition: 2023

ISBN : 978-81-19035-13-7

Price ₹ 300/-

کتاب کا نام	:	بچوں کا ادب اور عصر حاضر
مرتب و ناشر	:	ڈاکٹر سید اسرار الحق سبیلی
مؤلف کا مستقل پتہ:	:	فلیٹ نمبر: 6218، جتا پر یہ مہانگر، میر پیٹ، بالاپور
	:	چوراستہ، حیدرآباد۔ 500097، ریاست تلنگانہ، ہند۔
سنہ اشاعت اول	:	۲۰۲۳ء
صفحات	:	۴۰۰
قیمت	:	۳۰۰
تعداد اشاعت	:	۵۰۰
ترمیم کار	:	۷۰۰۷۰۳۰۸۴۷ ابوہریرہ یوسفی
مطبع	:	روشان پرنٹرز، دہلی۔ ۶

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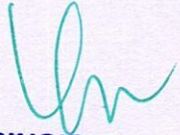
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عصر حاضر اور علامہ اقبال کی بچوں کی نظمیں: ایک جائزہ یس۔ جی۔ اینسہ بیگم

علامہ اقبال کی شاعری کسی ایک خاص وقت، کسی خاص علاقے یا کسی خاص رنگ و نسل کے لئے مخصوص نہیں۔ علامہ اقبال ہر دور کے شاعر ہیں۔ ان کے افکار اور ان کی تعلیمات کا ایک جاندار پہلو یہ بھی ہے کہ وہ فرد کی درست سمت میں رہنمائی اور اس کی اخلاقی و روحانی تشکیل کرنے کے خواہاں ہیں۔ یہی انفرادی تربیت کا باعث بنتی ہے۔ قوم، ملک یا معاشرہ افراد سے مل کر تعمیر پاتا ہے اور فرداً فرداً قوم کے ہر بچے کی باطنی و اخلاقی تربیت عمدہ طور پر ہوگی اور اس انفرادی تربیت کے اثرات اجتماعی شکل میں ظاہر ہونگے اور اس سے ایک مثالی معاشرہ تشکیل پائے گا۔

بیسویں صدی کو بچوں کے ادب کا سنہرا دور کہا جائے تو بے جا نہ ہوگا کیونکہ جہاں انیسویں صدی کے اواخر میں بچوں کے لئے محمد حسین آزاد اور اسماعیل میرٹھی جیسے قد آور فن کاروں نے درسی کتب کا بیڑا اٹھایا تھا، وہاں بیسویں صدی کے اہم تخلیق کاروں نے غیر درسی ادب اطفال کے سرمائے میں بیش بہا اضافے کیے۔ سر محمد اقبال جیسے شاعر، مفکر اور دانشور نے بھی بچوں کے لئے بہت سی نظمیں لکھی ہیں۔ نیز اپنی نظموں کے وسیلے سے ہندوستانی بچوں کو ترقی یافتہ نظریات سے روشناس کرایا۔ اقبال فلسفی، شاعر، مفکر اور سچے محب وطن تھے۔ ادب اطفال کے لئے نظمیں تخلیق کرنے کے علاوہ انھوں نے ”بچوں کی تعلیم و تربیت“ کے عنوان سے اپنے بالکل ابتدائی دور میں ہی ایک مضمون قلم بند کیا تھا۔ اقبال نے اپنی شاعری میں جہاں اپنے مخصوص نظریہ کو دلنشین انداز میں مفکرانہ زاویوں کے ساتھ پیش کیا۔ وہیں انہوں نے بچوں کے لئے خوبصورت نظمیں تحریر کر کے ان کی تربیت اور تعلیم کے متعلق اپنی دلچسپی کا اظہار کیا ہے۔



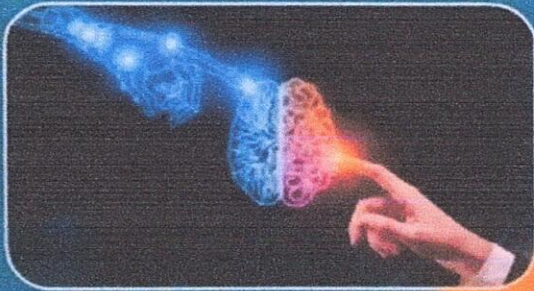

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Dr B. MANJULA -ARTIFICIAL INTELLIGENCE FOR SUSTAINABLE DEVELOPMENT:- CHALLENGES AND OPPORTUNITIES (2022)




Proceedings of
2nd INTERNATIONAL VIRTUAL CONFERENCE
ON


**ARTIFICIAL INTELLIGENCE FOR
SUSTAINABLE DEVELOPMENT :-
CHALLENGES AND OPPORTUNITIES**

25th November 2022
Organized by
SCHOOL OF COMMERCE



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An Institution Run by Vellalar Educational Trust
Thindal, Erode - 638 012
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Title: "ARTIFICIAL INTELLIGENCE FOR SUSTAINABLE
DEVELOPMENT:- CHALLENGES AND
OPPORTUNITIES"

Editor's Name: Dr. L. Rajendran
Dr. P. Vellingiri
Dr. S. Arulraj
Dr. P. Murali

Published by: Shanlax Publications,
Vasantha Nagar, Madurai - 625003,
Tamil Nadu, India

Publisher's Address: 61, 66 T.P.K. Main Road,
Vasantha Nagar, Madurai - 625003,
Tamil Nadu, India

Printer's Details: Shanlax Press, 66 T.P.K. Main Road,
Vasantha Nagar, Madurai - 625003,
Tamil Nadu, India

Edition Details (I,II,III): I

ISBN: 978-93-95422-56-7


Month & Year: December, 2022

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Pages: 259

Price: ₹850/-




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PRINCIPAL
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THE ROLE OF ARTIFICIAL INTELLIGENCE IN CYBER SECURITY

Dr. B. Manjula

Islamiyah Women's Arts and Science College
#10, Bypass Road, New town, Vaniyambadi,
Tirupattur District, Tamil Nadu

Abstract

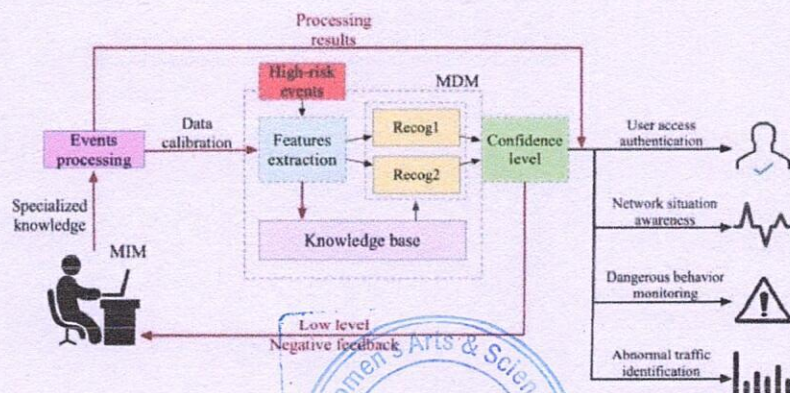
In the digital age, cyber security has grown to be a big concern. Data breaches, identity theft, captcha cracking, and other similar issues frequently harm millions of people as well as corporations. Inventing the proper rules and processes and putting them into practice with exacting perfection to combat cyber-attacks and crimes has always been a challenge. Recent advances in artificial intelligence have significantly increased the risk of cyber attacks and other crimes. It has been used in practically all branches of engineering and research. AI has sparked a revolution in fields like robotics and healthcare. Cybercriminals were unable to avoid this ball of fire, and as a result, "ordinary" cyber attacks have evolved into "intelligent" ones. This article talks about exact techniques in artificial intelligence, the applications of those techniques in cyber security and the competence of artificial intelligence and cyber security in future.

Keywords : Artificial Intelligence, Cyber Security, Machine Learning, Technologies and Computer

Introduction

Artificial Intelligence (AI) is a branch of science which transaction by means of helping machines find solutions to complex problems in a additional human being like Fashion. This typically entails taking traits of human intellect and implementing them as computer-friendly algorithms. Making a computer, a robot that is controlled by a computer, or a piece of software think intelligently like a human brain is known as artificial intelligence. Artificial intelligence is when a machine, particularly a computer system, stimulates human intelligence processes.

Structure



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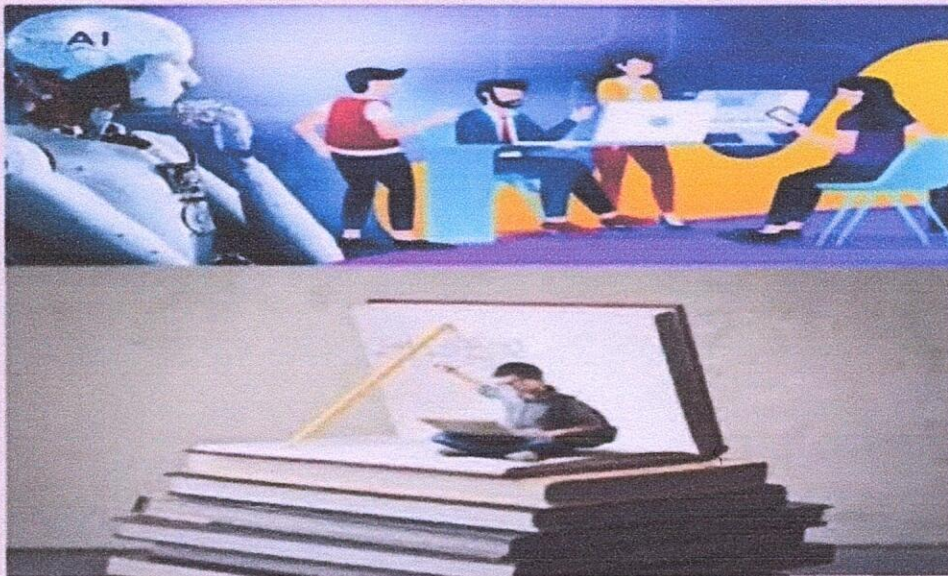
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Volume 2 / December 2022


ISBN: 978-81-952402-7-2

BOOK CHAPTER ON ARTIFICIAL INTELLIGENCE IN MANAGEMENT AND COMMERCE



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Department of Business Administration, Commerce, Commerce CA
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IN MANAGEMENT AND COMMERCE**

Volume 2

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ISBN: 978-81-952402-7-2

**DEPARTMENT OF BUSINESS ADMINISTRATION,
COMMERCE, COMMERCE CA & K.M.G. RESEARCH
AND DEVELOPMENT CELL**

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RISE OF ARTIFICIAL INTELLIGENCE IN MARKETING

Dr.B.MANJULA Head & Assistant professor, Department of Commerce CA
Islamiah Women's Arts and Science College, Vaniyambadi.

ABSTRACT

People are consuming more digital content daily by spending more time online. The digital tools and sites they use play an ever-growing role in their lives. Smart marketing companies recognize this and adopt the concept of artificial intelligence in their marketing strategies. Artificial intelligence is revolutionizing the marketing world presently. Big data and exponential growth in computing power have opened the doors for artificial intelligence to take off. With advancements being made in machine learning, neural networks, and deep learning technology, more companies are looking into artificial intelligence to make their operations smarter and more efficient. Increasingly, the world of marketing is embracing these resources to make sense of data, learn more about customers, and streamline operations. This paper begins with an introduction to Artificial Intelligence marketing and it further explores how marketers are utilizing the power of Artificial Intelligence and discusses the necessity of using this strategy for the marketing of products and services.

Key Words–Customer Relationship Management, Artificial Intelligence, Marketing.

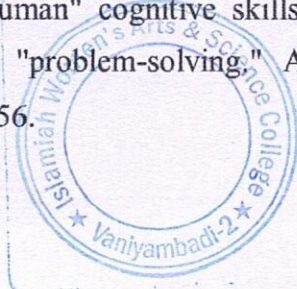
INTRODUCTION

Artificial Intelligence (AI) is all around us. Perhaps, to some, it may still be a new concept, but it already has a huge impact on our everyday routines. The notion of Artificial Intelligence (AI) was first presented by renowned scholars at Dartmouth College (US) conference held in 1956. Their definition of AI is the ability of machines to understand, reason, and learn the same way as human beings do, indicating that there are possibilities that computers can be used to simulate human intelligence.


MEANING OF ARTIFICIAL INTELLIGENCE (AI)

Artificial intelligence (AI) is intelligence demonstrated by machines, as opposed to the **natural intelligence** displayed by animals and humans. AI research has been defined as the field of study of intelligent agents, which refers to any system that perceives its environment and takes actions that maximize its chance of achieving its goals.

The term "artificial intelligence" had previously been used to describe machines that mimic and display "human" cognitive skills that are associated with the human mind, such as "learning" and "problem-solving." Artificial intelligence was founded as an academic discipline in 1956.



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Dr.C.DEEPA- MODERN DRAMA AS THE MASSIVE PILLARS OF REALISM WITH A CATCHY NATURA-
J.M.SYNGE (2022)

ISBN: 9789391131982

*ISBN Assigned by Raja Ram Mohun Roy National Agency for ISBN, New
Delhi - 110066 (India)*

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Published by

Royal Book Publishing

21/11, K M Nagar,

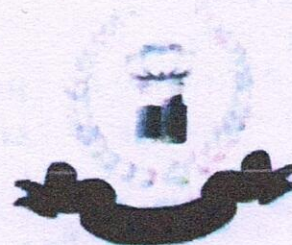
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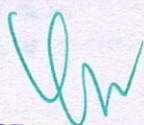
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**MODERN DRAMA AS THE MASSIVE PILLARS OF REALISM
WITH A CATCHY NATURE - J.M. SYNGE**

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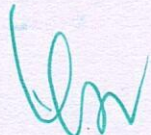
Abstract

In all the Ages, Drama had delighted people like a spectacular extravaganza. But, its theme varied from Age to Age, falling in line with the literary taste and aesthetic temperament of the audience or the readers. The Drama that began as a verbal ambassador of religion and superstition got metamorphosed into a trumpeting voice of historical events and anecdotes and then transformed into a living legend of reality and practicalities. The journey of English Drama had not been like a detour but more like a pilgrimage. The Writers of Drama continued to be like literary sages or saints preaching some moral or the other, some principle or the other, some doctrine or the other or even some dictum or the other. Down the Centuries, the English Drama, like a perennial river or like an everflowing stream, continued to exercise its gladsome spell on the theatre-goers and on the book-worms. The gifted Dramatists, like the horn-blowers, went on with their mission to be the architects of the human society. The list is long and interesting with names like


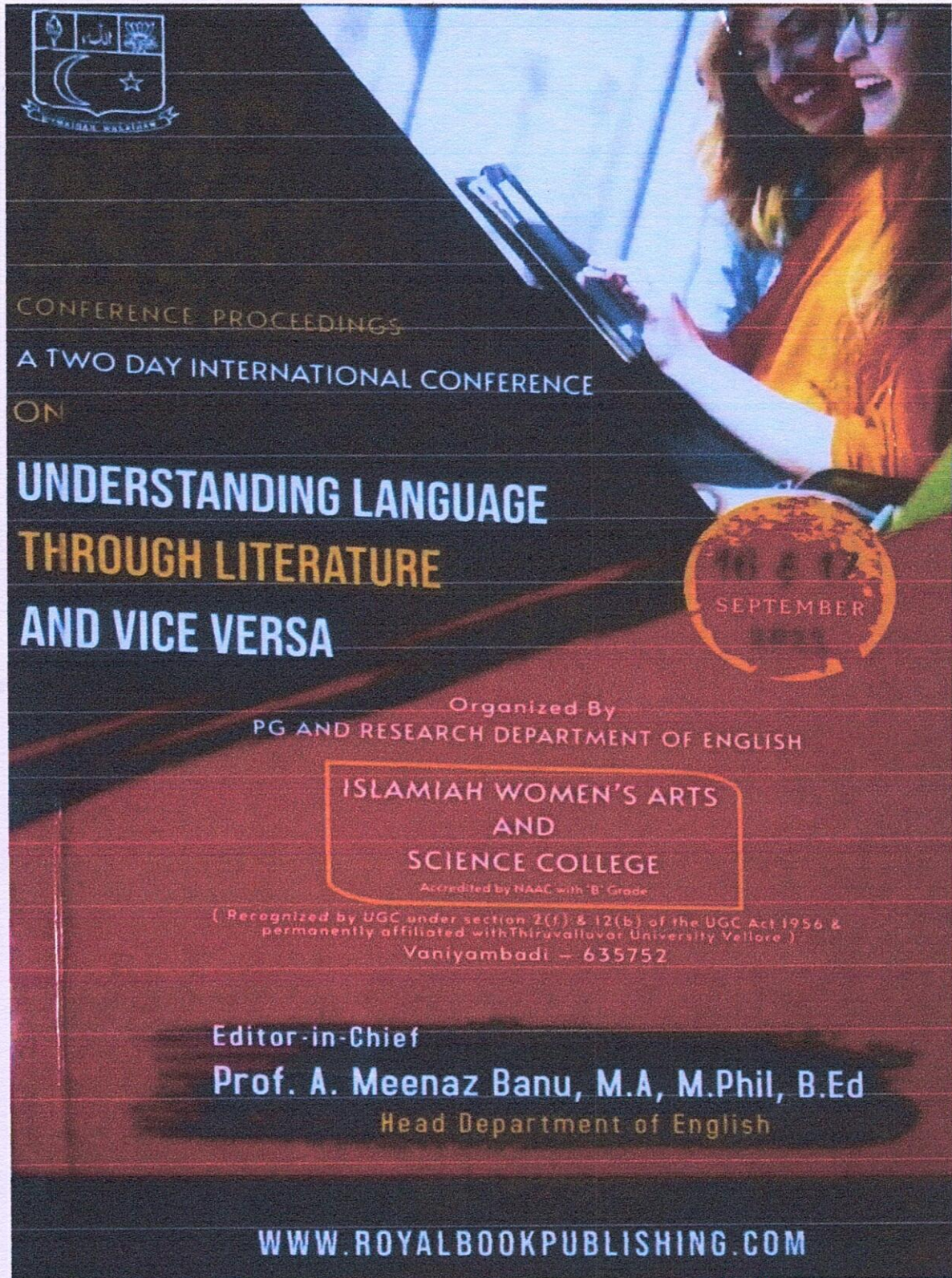
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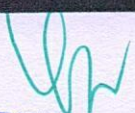
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(Recognized by UGC under section 2(f) & 12(b) of the UGC Act 1956 & permanently affiliated with Thiruvalluvar University Vellore)
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ISBN: 9789391131982

*ISBN Assigned by Raja Ram Mohun Roy National Agency for ISBN, New
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Published by

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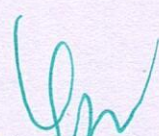


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M.S.NAZIYA TASNEEM-FRIENDSHIP-BETRAYAL IN KHALED HOSSEINI'S THE KITE RUNNER(2022)

A TWO DAY INTERNATIONAL CONFERENCE ON UNDERSTANDING LANGUAGE
THROUGH LITERATURE AND VICE VERSA**FRIENDSHIP –BETRAYAL IN KHALED HOSSEINI'S THE KITE
RUNNER****Ms. Naziya Tasneem .M.S ,M.A, M.phil.**Assistant Professor of English, Islamiah Women's Arts and Science
College, Vaniyambadi

An amiable, good-natured, good-humored, sweet-tempered, illustrative and foremost an intelligent novelist, Khaled Hosseini, wrote his first novel, *The Kite Runner*, deeply influenced by his homeland, Afghanistan. Due to various reasons, Hosseini's family was compelled to move to the United States where he adopted the culture and tradition of his adopted country by adapting to its societal demands. After a long term of adjustments and struggle, Hosseini became a successful medical practitioner in 1996. Having a great sense of affection and love towards his native land formed the impetus for Hosseini writing this novel and all the subsequent ones that seem to reveal the beauty and the gore that thrive in the Afghan soil. This novel has a unique ability to connect people of all nations together.

An enchanting tale of family and friendship, set against the backdrop of war-riddled Afghanistan over the last three decades, it is an unusual and impressive tale of two boys-Amir and Hassan. With their life histories is woven the various wars and coups including the Afghan monarchy, the Soviet invasions, the extremist -Taliban regime . It is more than clash of communities – Pashtun and Hazara. In fact, there are autobiographical elements in the novel that make the reading rich and rewarding.

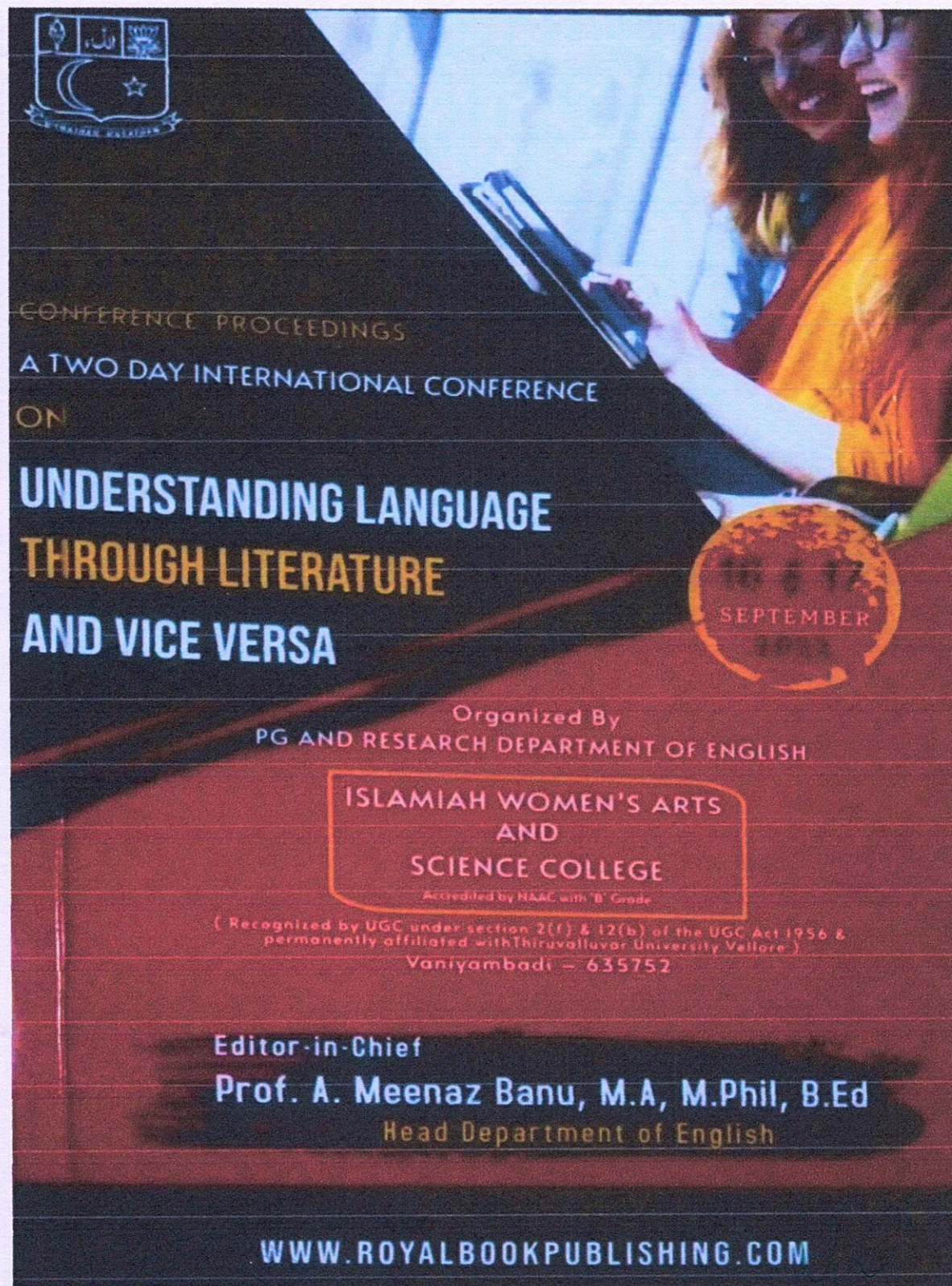
103


ISBN: 9789391131982




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CONFERENCE PROCEEDINGS
A TWO DAY INTERNATIONAL CONFERENCE
ON
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THROUGH LITERATURE
AND VICE VERSA**

SEPTEMBER 2022

Organized By
PG AND RESEARCH DEPARTMENT OF ENGLISH

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(Recognized by UGC under section 2(f) & 12(b) of the UGC Act 1956 & permanently affiliated with Thiruvalluvar University Vellore)
Vaniyambadi - 635752

Editor-in-Chief
Prof. A. Meenaz Banu, M.A, M.Phil, B.Ed
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B.S.UZMA USMANI-SYMBOLIC REPRESENTATION OF COLORS IN MARKUS ZUSAK NOVEL-THE BOOK
THIEF-2022

ISBN: 9789391131982

*ISBN Assigned by Raja Ram Mohun Roy National Agency for ISBN, New
Delhi - 110066 (India)*

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Published by

Royal Book Publishing

21/11, K M Nagar,

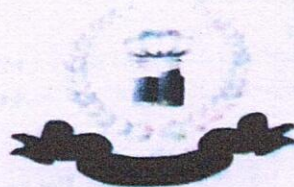
Ayodhiyapatnam, Salem.

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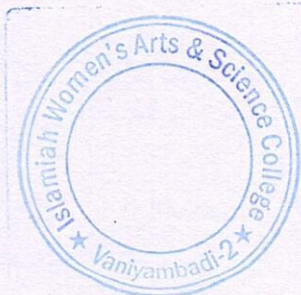
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**Symbolic Representation of Colors in Markus Zusak Novel
The Book Thief**

Ms. USMA USMANI B S ,M.A, M.phil.

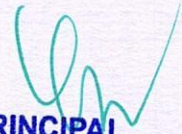
Assistant Professor of English, Islamiah Women's Arts and Science
College, Vaniyambadi

This is a story about a German girl named Liesel who travels by train with her mother and brother to her new foster family in the small city of molching. Germany just before World War II. However, on the train her younger brother dies. They bury the boy, but one of the grave diggers forgets his book. Liesel picks it up and starts reading with the help of her foster father. Liesel is very nervous at first she consistently has nightmares of her brother. However Hans stays with liesel through the night and the begin to form special Bond. Liesel begins to help her mother with their laundry business. The mayor's wife lets liesel to read in the library whenever she likes. Hubermann takes Max in, hiding him in the basement .At first liesel is afraid of Max but they talk and become friends. Life becomes stressful for the family as they continue to hide Max. During his time in the basement Max begins to dream and starts writing illustrating on blank pages from Mein Kampf. The mayor's wife meets liesel and tells her that she knows about the stealing from her library. Instead of punishing her, she gives liesel a book with blank pages, and asks her to write a story. Liesel spends each night writing in the basement one night as liesel writing in the basement the town gets bombed and all of the people including hubermann and Rudy are killed Liesel is the only survivor.

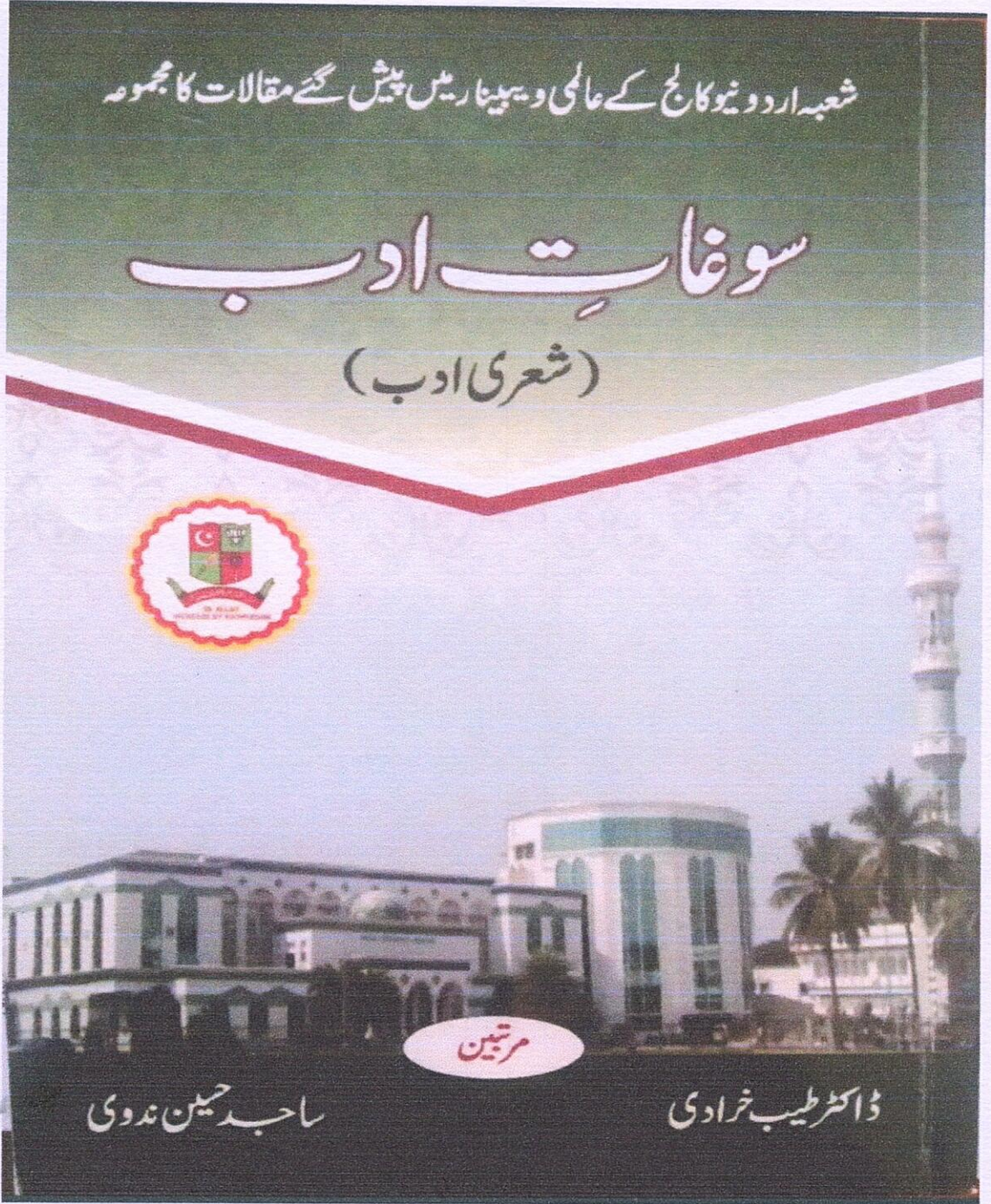
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ISBN: 9789391131982




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SAUGHAT-E-ADAB
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سوغات ادب (شعری ادب)	:	نام کتاب
ڈاکٹر طیب خراوی / ساجد حسین ندوی	:	مرتبین
جے ایم پروس، چینی	:	طیاعت
ساجد حسین ندوی	:	سرورق
2022	:	سن اشاعت
شعبہ اردو، نیوکالج، چینی	:	زیر اہتمام
بشکریہ ماہنامہ تعلیمی سفر لا توری، مہاراشٹرا، انڈیا	:	آئی ایس بی این
500	:	تعداد
Rs. 400	:	قیمت

ISBN No. : 978-81-954282-3-6

ملنے کا پتہ

شعبہ اردو، نیوکالج (خود مختار) چینی

Dept. of Urdu, The New College, Chennai - 14

E-mail : thenewcollegeurdudpt@gmail.com

ISBN No. : 978-81-954282-3-6



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اردو غزل اور بشیر بدر

فوزیہ حبیب

اسٹنٹ پروفیسر، شعبہ اردو

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